Remote sensing survey by ONGC

2964. SHRI D. B. CHANDRE GOWDA: Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

(a) whether the ONGC has recently tried out a novel remote sensing survey over parts of the Krishna, Godavari, Cauvery and Andaman basin;

(b) if so, what are the salient features of the said novel method tried out by ONGC recently;

(c) how much achievement has been gained by this new method; and

(d) by when the novel method will be adopted in other parts of the country?

THE MINISTER OF STATE OF THE MINISTRY OF PETROLEUM AND NATURAL GAS (SHRI BRAHM DUTT): (a) Yes Sir.

(b) The method involves imaging in the microwave region of the electromagnetic spectrum, through use of airborne Synthetic Apenture Radar (SAR).

(c) High resolution cloud and-vegetation free terrain images of logistically difficult areas were obtained for detailed geological interpretation. The data acquired is at the preprocessing stage.

(d) Further adoption of this technique in other parts of the country will be determined after interpretation of data already acquired over Cauvery and Andaman basins and assessment of the efficacy thereof.

Proposals submitted by Andhra Pradesh Industrial development Corporation

2965. SHRI T. CHANDRASEKHAR REDDY: Will the Minister of INDUSTRY be pleased to state:

(a) whether the Andhra Pradesh Industrial Development Corporation submitted some proposals for the grant of industrial licence to set up a Naphtha Cracker and Down stream Units at Visakhapatnam;

(b) if so, what are the details thereof and whether the same have been sanctioned; and

(c) if not, sanctioned, what are the reasons therefor?

THE MINISTER OF INDUSTRY (SHRI J. VENGAL RAO): (a) Yes, Sir.

(b) and (c) Decision on such proposals is taken in due-course based on techno-economic consideration. Details of such proposals are not disclosed before a final decison is taken.

Manufacturing of Maruti parts

2966. SHRI BIR BHADRA PRATAP SINGH: Will the Minister of INDUSTRY be pleased to state:

(a) whether it is a fact that there have been number of complaints about the various parts being manufactured and used in Maruti 800-CC cars during the last one year;

(b) whether it is also a fact that parts like doors, point condessors are said to be sub-standard;

(c) if so, what steps are being taken to improve the quality of these parts; and

(d) what are the namess of parts being manufactured in India with the names of companies manufacturing them and what are the details of parts being imported into the country so far?

THE MINISTER OF INDUSTRY (SHRI J. VENGAL RAO): (a) Maruti cars have been well received in the market. In the case of a few parts, some complaints were received. These have been looked into and corrective action has been taken by Maruti Udyog Ltd.

(b) No Sir.

(c) Does not arise.

(d) Vendor development is a continuing process and at present about 2300 parts of Maruti vehicles are being manufactured indigenously and about 1760 parts are being imported.

लघु औद्योगिक इकाइयों को पेश आने वाली विपणन की कठिनाइयां

2967. **श्री राम नरेश यादव** : क्या **उद्योग** मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या सरकार का ध्यान 7 मार्च, 1989 के "दि ट्रिब्यून" में "74 परसेन्ट स्माल स्केल इण्डस्ट्रियल यूनिट्स फेस मार्केटिंग प्रोब्लम्स" शीर्षक के अन्तर्गत प्रकाशित समाचार की ओर दिलाया गया है; और

(ख) यदि हां, तो इस संबंध में सरकार द्वारा की गयी कार्यवाही का ब्यौरा क्या है ?

उद्योग मंत्रालय में औद्योगिक विकास विभाग में राज्य मंत्री (श्री एम० अरुणाचलम) : (क) और (ख) सरकार ने 7 मार्च, 1989 के 'दी ट्रिब्यून' में "74 परसेन्ट स्माल स्केल इण्डस्ट्रीयल यूनिट्स फेस मार्केटिंग प्रौब्लम्स" शीर्षक के अन्तर्गत प्रकाशित समाचार को देखा है। यह रिपोर्ट फैडरेशन आफ इण्डियन चैम्बर्स आफ कामर्स एण्ड इण्डस्ट्री (फिक्की) द्वारा केवल 204 लघु एककों के बारे में उनकी विपणन समस्याओं का अध्ययन करने हेतु किये गये एक सर्वेक्षण पर आधारित है। चूंकि इस अध्ययन का नमूना लगभग 16 लाख एककों की अनुमानित जनसंख्या की तुलना में बहुत कम है, इसलिये इसे कोई अर्थपूर्ण निष्कर्ष निकालने के लिये पर्याप्त आधार नहीं समझा जा सकता है।

विपणन संबंधी कार्यकलाप मुख्यतया उद्यमीयता से सम्बद्ध है और लघु एककों द्वारा विपणन संबंधी कार्य स्वयं ही किये जाते रहे हैं। तथापि, सरकार लघु उद्योगों को सहायता प्रदान करने की अपनी नीति की दृष्टि से लघु उद्योगों को केन्द्रीय सरकार के स्टोर्स परचेंज कार्यक्रम, सहायक तथा उप-ठेका सम्पर्कों, क्रेता-विक्रेता बैठकों, प्रदर्शनी कार्यक्रम, वस्तुओं का विनिर्माण केवल लघु क्षेत्र के लिये आरक्षित करके तथा दुर्लभ आयातित कच्चे माल को उपलब्ध कराने में सहायता के माध्यम से लघु उद्योग क्षेत्र को विपणन सहायता प्रदान करती रही है। राष्ट्रीय लघु उद्योग निगम और राज्य लघु उद्योग विकास निगमों के द्वारा भी विपणन सहायता मुहैया कराई जाती है।

Criteria for the allotment of the dealership of the Maruti Udyog Limited

2868. SHRI ASHOK NATH VERMA: Will the Minister of INDUSTRY be pleased to state:

(a what is the criteria adopted for allotting dealership agencies of the Maruti Udyog Limited and Maruti manufacturing components (parts) under small scale;

(b) what are the names of members of the Selection Board;

(c) the number of agencies likely to be allotted during the year 1989-90; and what are the names of the districts; Statewise;

(d) whether some backward districts will also be covered for declaring an agency if so, the names of the districts likely to be covered; and

(e) whether it will also be appropriate to give some components to small scale industry in the backward districts to give employment to the young persons; if so, the details thereof?

THE MINISTER OF INDUSTRY (SHRI J. VENGAL RAO): (a) The main criteria adopted for appointing dealers are ability of the party to :—

(i) provide a standard of customer service in accordance with Maruti policies;

(ii) maximise the market share;